The MBA Placement Office (MPO) has dual responsibilities of counselling the MBA graduates to set ambitious career goals, while providing them suitable opportunities to try and achieve these goals. It follows a sector-wise approach for internship and job placement of MBA graduates. A number of activities are undertaken to develop soft skills of the graduates and to acquaint them with the ongoing job market situations. These activities include special mentoring sessions with alumni, guest speaker sessions with HR personnel of top companies, mock interviews, resume writing workshops etc. Further networking opportunities are provided via sector-wise networking nights, company presentations, guest speaker sessions etc. The close linkages with industry, academia and alumni, support the MPO in assessing industry trends and guiding the graduates likewise.

It is my pleasure to share with you 2018 – 2019 Recruiter’s Guide. The guide will give you an insight in the graduating class profile and explore different ways the office and your company can engage for mutual benefit. We are committed in providing you with an exceptional recruiting experience so please share your thoughts and priorities as we partner with you to meet your objectives. Our experienced team works closely with the companies and help identify candidates whose skills match your company requirements and hiring needs.

You can contact the sector specialist I am pleased to introduce the team below:

**AYESHA ZAFAR ALI**  
Head of Department  
Suleman Dawood School of Business  
ayesha.ali@lums.edu.pk  
042 3560 8308

**KAMRAN BUTT**  
Corporate Relations Executive  
kamran.butt@lums.edu.pk  
Industry Focus: Telecommunications, Technology (IT/Engineering), Financial Institutions, Consultancy, Pharmaceutical, Govt./Public, Development, Automotive, General Building Materials, Diversified Machinery  
042 3560 8309

**BILAL BUKHARI**  
Senior Corporate Relations Executive  
bilal.bukhari@lums.edu.pk  
Focus: Professional Development, MBA Internships & Externship  
042 3560 8485

**JAWAD KHAN**  
Assistant Manager  
jawad.khan@lums.edu.pk  
042 3560 8484
Introduction

Message from Head of the Department

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Graduating Class Profile

MBA 2018 Students

<table>
<thead>
<tr>
<th>Major</th>
<th>0-1</th>
<th>1-3</th>
<th>3-5</th>
<th>5+</th>
</tr>
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<tr>
<td>Engineering</td>
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<td>6</td>
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<tr>
<td>Social Sciences</td>
<td>5</td>
<td>4</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Total: 8 33 10 1

Gender:
- Male: 83%
- Female: 17%
EMBA 2018 Students

**Gender:**
- Male: 92%
- Female: 8%

**Years of Experience**
- Business Studies:
  - 5-8: 1
  - 8-11: 2
  - 11-15: 1
  - 15+: 1
- Engineering:
  - 5-8: 4
  - 8-11: 2
  - 11-15: 3
  - 15+: 5
- Social Sciences:
  - 5-8: 1
  - 8-11: 2
  - 11-15: 2
- Arts:
  - 5-8: 1
  - 8-11: 1
  - 11-15: 5
- Information Technology:
  - 5-8: 1
  - 8-11: 15
  - 11-15: 1
  - 15+: 5

**Total**
- 6
- 5
- 5
- 8
Why Recruit At SDSB?

The programme develops global business leaders who can provide leadership at any level, in an increasingly global economy. The curriculum teaches students the underlying disciplines of management and provides graduates the flexibility to pursue careers in a variety of industries across geographical and functional boundaries. The primary teaching pedagogy at SDSB is “Case Method of Teaching” which sets it apart from all other business institutes in the region. At SDSB, we exercise the Case Method of Teaching through close collaboration with Harvard Business School and the University of Western Ontario, both of which are pioneers in this teaching philosophy. We take pride in our innovative and evolving curriculum, keeping it relevant by maintaining a close relationship with the business world.

~ The MBA programme was recently revised on the basis of current international best practices incorporating feedback from alumni, students, and the industry. The new experiential learning model is based on practical application of reflective learning process in an entrepreneurial environment, which augments personal leadership capacity building by bringing industry practitioners to the classroom.

~ The programme has an enriched portfolio of local cases and greater engagement with corporate industries.

The Exp. Module Is Divided Into Three Main Components:

⊙ Experiential Learning 1 - Industry Analysis Exercise:

MBA students are provided with case studies published by Harvard, Ivey, and LUMS on International and local organisations in a ratio of 80:20. Throughout the four out of five days of the week, students go through the theories, concepts and tools in the core courses of MBA curriculum to explore various dimensions of a business setting using case method pedagogy. During the week each student group is required to visit their industry mentors to get an understanding of concepts in their sector and every alternate Friday is dedicated to sector specific functional area presentation such as operations management, marketing management, finance and human resource management/organisational behavior.

⊙ Experiential Learning 2 - MyStartup:

This is intended to enhance students’ willingness to set out on an entrepreneurial journey. Students will complete four major stages of a start-up venture i.e. conceiving a concept, testing a concept, commercialising a concept and eventually generating operating profits.

⊙ Experiential Learning 3 - MBA Consultancy Project:

Students will exclusively work on a specific client’s consulting project in small groups, under the supervision of a faculty member from SDSB. Students will be encouraged to work at the company premises whenever practical to obtain relevant exposure and valuable insights. Interim progress will be monitored by the faculty supervisor and senior management of the client. The entire project culminates with a formal presentation to relevant stakeholders and submission of final reports to the faculty supervisor and client.
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How To Recruit?

MBA students and EMBA participants come with diverse experience and varied academic backgrounds which makes them ideal for cross functional roles.

MBA students enter the programme with prior experience typically ranging from 6 months to 6 years with average experience of 2 years. Whereas experience of EMBA participants spans from 6 years to 22 years with average experience of 12 years. Companies consider our business graduates to fill roles from junior to senior levels across different functions.

Lateral Hiring

MBA and EMBA students are most suited for companies seeking experienced candidates to fill key positions in the organisations. Register on the placement portal (https://lums.talentera.com/) or contact any Sector Specialist for assistance.

Entry Level Hiring

Students with 0 – 2 years experience in the MBA programme are ideal candidates to fill entry level positions in management trainee programmes.

MPO Partners with Bayt.com

The office proudly has joined hands with Bayt.com to power its Student Services Portal. It is a globally renowned end-to-end Applicant Tracking Solution that enables quicker and smarter applicant management through an easy-to-use interface. The portal is now ready for you to register https://lums.talentera.com/ and all opportunities will be routed through this portal for hiring LUMS graduates moving forward.

How to Register

1. Registering & Log In – If you are a new employer, follow this link https://lums.talentera.com, click on “Log In” then, “I’m a new employer” tab.
2. Fill in the fields in the above form, choose your password and provide the rest of your company information.
3. Click on Register to submit page.
4. A page will appear where you need to confirm your email address
5. Enter you email address, then click on “Continue” to continue the registration process.
6. Registration Confirmation email will be sent to your email address to summarize your registration.
7. Once the account has been approved by the Admin, an email will be sent to your email confirming the same.
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MBA Externship

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MBA Consultancy Project (MCP)

The MBA Project is a mandatory requirement of our MBA curriculum. Groups of students work with an organisations on a managerial issue/project over a course of 10 weeks. They construct and present an exhaustive solution to the client and faculty audience at the end and are graded accordingly by both. In many cases, these solutions are actually implemented by the clients and give successful results amidst real business environments.

Invitation for the MBA Consultancy projects are sent out by one of faculty coordinators in July/August every year. If interested, write to Dr. Shakeel Sadiq at ssj@lums.edu.pk or call at 042 3560 8000 (Ext. 8435).

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Internship Placement

Below is the list of internship offers and acceptance across the industry in 2017.
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**MBA 2017 Placement Stats**

<table>
<thead>
<tr>
<th>SECTORS</th>
<th>2015 (%)</th>
<th>2016 (%)</th>
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</thead>
<tbody>
<tr>
<td>FMCG</td>
<td>24</td>
<td>26</td>
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<tr>
<td>TELECOMMUNICATION</td>
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<td>5</td>
</tr>
<tr>
<td>TECHNOLOGY (IT/ENGINEERING)</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>ENERGY (OIL/GAS)</td>
<td>3</td>
<td>5</td>
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<tr>
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<td>2</td>
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<tr>
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<td>5</td>
</tr>
<tr>
<td>TRANSPORT &amp; LOGISTICS</td>
<td>1</td>
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</tr>
<tr>
<td>GROUPS/ CONGLOMERATES</td>
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<td>OTHERS</td>
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</tbody>
</table>

**Maximum Salary**: 280,800

**Average Salary**: 134,400

**JOB PLACEMENT BY SECTORS**

**YEAR 2015**

<table>
<thead>
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<tr>
<td>MEDIA</td>
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</tr>
<tr>
<td>OTHERS</td>
<td>6</td>
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</tr>
</tbody>
</table>
# JOB PLACEMENT BY SECTORS

## YEAR 2017

<table>
<thead>
<tr>
<th>SECTORS</th>
<th>2017 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FMCG</td>
<td>21</td>
</tr>
<tr>
<td>TELECOMMUNICATION</td>
<td>5</td>
</tr>
<tr>
<td>TECHNOLOGY (IT/ENGINEERING)</td>
<td>5</td>
</tr>
<tr>
<td>ENERGY (OIL/GAS)</td>
<td>8</td>
</tr>
<tr>
<td>TEXTILES</td>
<td>3</td>
</tr>
<tr>
<td>FINANCIAL INSTITUTIONS- BANKING</td>
<td>6</td>
</tr>
<tr>
<td>TRANSPORT &amp; LOGISTICS</td>
<td>10</td>
</tr>
<tr>
<td>GROUPS/ CONGLOMERATES</td>
<td>11</td>
</tr>
<tr>
<td>CONSULTANCY</td>
<td>9</td>
</tr>
<tr>
<td>CHEMICALS</td>
<td>9</td>
</tr>
<tr>
<td>GOVERNMENT &amp; DEVELOPMENT</td>
<td>3</td>
</tr>
<tr>
<td>OTHERS</td>
<td>9</td>
</tr>
</tbody>
</table>
# JOB PLACEMENT BY FUNCTIONS

<table>
<thead>
<tr>
<th>FUNCTIONS</th>
<th>2015 (%)</th>
<th>2016 (%)</th>
<th>2017 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARKETING/ SALES</td>
<td>43</td>
<td>42</td>
<td>51</td>
</tr>
<tr>
<td>MT PROGRAMME - ROTATION</td>
<td>8</td>
<td>12</td>
<td>15</td>
</tr>
<tr>
<td>FINANCE &amp; BANKING</td>
<td>12</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SUPPLY CHAIN</td>
<td>4</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>HUMAN RESOURCES</td>
<td>2</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>BUSINESS INTELLIGENCE/ BUSINESS ANALYSIS</td>
<td>3</td>
<td></td>
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</tr>
<tr>
<td>CONSULTANCY</td>
<td>4</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>PROJECT/STRATEGY</td>
<td>2</td>
<td>18</td>
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</tr>
<tr>
<td>BACK TO PREVIOUS ORG/FURTHER STUDIES</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>OTHERS (Family Business, Entrepreneurship)</td>
<td>6</td>
<td>5</td>
<td>9</td>
</tr>
<tr>
<td>Functions</td>
<td>2015 (%)</td>
<td>2016 (%)</td>
<td>2017 (%)</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>----------</td>
<td>----------</td>
<td>----------</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance/Banking</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supply Chain</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Human Resources</td>
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</tr>
<tr>
<td>Business Intelligence/Analysis</td>
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<tr>
<td>Consultancy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project/Strategy</td>
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</tr>
<tr>
<td>Back to Previous/Further Studies</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Others (Family Business, Entrepreneurship)</td>
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</tbody>
</table>
### AVERAGE SALARY BY SECTORS

<table>
<thead>
<tr>
<th>SECTORS</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(PKR)</td>
<td>(PKR)</td>
<td>(PKR)</td>
</tr>
<tr>
<td>CHEMICALS</td>
<td>99,000</td>
<td>85,000</td>
<td>106,429</td>
</tr>
<tr>
<td>CONSULTANCY</td>
<td>250,000</td>
<td>140,000</td>
<td>230,600</td>
</tr>
<tr>
<td>ENERGY (OIL/GAS)</td>
<td>94,333</td>
<td>124,333</td>
<td>101,667</td>
</tr>
<tr>
<td>FINANCIAL INSTITUTION- BANKING, TRADING, AUDIT, INSURANCE</td>
<td>80,000</td>
<td>108,333</td>
<td>96,000</td>
</tr>
<tr>
<td>FMCG</td>
<td>104,817</td>
<td>100,941</td>
<td>115,000</td>
</tr>
<tr>
<td>GROUPS/ CONGLOMERATES</td>
<td>101,455</td>
<td>116,859</td>
<td>106,222</td>
</tr>
<tr>
<td>TRANSPORT &amp; LOGISTICS</td>
<td>70,000</td>
<td>115,000</td>
<td>110,625</td>
</tr>
<tr>
<td>PHARMACEUTICAL</td>
<td>108,667</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PACKAGING</td>
<td>92,000</td>
<td>91,667</td>
<td></td>
</tr>
<tr>
<td>TECHNOLOGY (IT/ENGINEERING)</td>
<td>145,000</td>
<td>96,000</td>
<td>150,000</td>
</tr>
<tr>
<td>MEDIA</td>
<td>95,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TELECOMMUNICATION</td>
<td>105,000</td>
<td>108,667</td>
<td>93,750</td>
</tr>
<tr>
<td>TEXTILES</td>
<td>85,000</td>
<td>135,000</td>
<td>87,500</td>
</tr>
<tr>
<td>OTHERS (Services- Education &amp; Training, Travel &amp; Transport, Agriculture, Pharmaceuticals, Industrial Goods, Government/ Public, Development, Packaging, Media)</td>
<td>92,500</td>
<td></td>
<td>156,250</td>
</tr>
</tbody>
</table>
# Average Salary by Functions

<table>
<thead>
<tr>
<th>Functions</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS INTELLIGENCE/ BUSINESS ANALYSIS</td>
<td>105,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HUMAN RESOURCES</td>
<td>108,000</td>
<td></td>
<td>110,000</td>
</tr>
<tr>
<td>GENERAL MANAGEMENT/ OPERATIONS</td>
<td>91,667</td>
<td>70,000</td>
<td></td>
</tr>
<tr>
<td>SUPPLY CHAIN</td>
<td>98,781</td>
<td>113,400</td>
<td>120,000</td>
</tr>
</tbody>
</table>
Recruiting Partners

International Recruiting Partners

**KSA**
- Bin Dawood
- Communication Concepts
- Sherwin Williams
- Supreme Foods
- Protiviti,

**U.A.E.**
- Valustrat Consulting
- Jotun Paints
- IFFCO
- Deloitte Consulting
- Citi Bank
- Bain & Company
- Back Office
- Emirates NBD

**Egypt**
- Mediterranean Textile Company

**Oman & Qatar**
- Al-Hassan Group
- PriceWaterHouse Coopers (PWC),

**Hong Kong**
- Credit Suisse Bank
- Bank of America Merrill Lynch

**Singapore**
- Google,
- SC Johnson
A variety of exciting challenges

You are unlikely to get bored working with us at Terra Pak. No matter your field of expertise, your appetite for new challenges will be put to the test. At Terra Pak, we don't see obstacles as problems — we see them as opportunities. We would love to see your career path, whether you want to advance in your current position or explore new opportunities. Whether your current role is in engineering, marketing, finance, or another field, your options are numerous.
National Recruiting Partners

- 3M Pakistan
- Abacus Consulting
- Active Capital IT
- Abudawood Pakistan
- AC Nielsen
- Acumen Fund
- ACGN Pakistan
- Akzo Nobel Pakistan
- Allied Bank Limited (ABL)
- Al-Baraka Bank
- Askari Bank
- Attocq Refinery Limited
- Bank Alfalah
- Barclays Pakistan
- Bata Pakistan
- Bayer Pakistan
- Bayt.com
- Berger Paints
- Blue Group of Companies
- British Council Pakistan
- BroadPeak
- Buksh Group
- Burj Bank
- Care Foundation
- Chevron
- Caterpillar – Allied Eng. & Services
- Careem
- Citizen’s Archive of Pakistan (CAP)
- Citi Bank
- Coca Cola Beverages Pakistan Limited (CCBPL)
- Colgate Palmolive Pakistan
- Competition Commission of Pakistan (CCP)
- Confit Solutions
- Continental Biscuits Limited
- Crescent Bahuman Limited
- Cupola Group
- Clary Business Machines
- CureMD
- Daewoo
- Dalda Foods
- Dawlance Pakistan
- Dawn Bread
- Descon
- Dawood Hercules (DH Corp.)
- DuPont Pakistan
- Dubai Islamic Bank
- Eli Lilly Pakistan
- English Biscuit Manufacturers
- Engro Corporation
- ENI Pakistan
- Emirates Logistics
- Fatima Group
- Fauji Fertilizer Company (FFC)
- Faysal Bank
- General Electric (GE)
- Getz Pharma
- GlaxoSmithKline (GSK)
- Gulistan Group of Companies
- Habib Bank Limited (HBL)
- Habib Metropolitan Bank
- Haleeb Foods
- Hashoo Group
- House of Habib
- HUBCO
- IBEX Global
- IBM Pakistan
- ICI Pakistan
- IFFCO Group
- Inbox Business Technologies
- Indus Basin
- Johnson & Johnson Pakistan
- Jazz
- Kansai Paints
- Karachi Electric Supply Company (KESC)
- KASHF Foundation
- Kolson Foods
- Kot Addu Power Company
- Kraft Foods
- L’Oreal
- Lafarge Cement
- Lakson Group
- Levi’s Pakistan
- Linde Pakistan
- Maersk
- Maple Leaf Cement
- Master Group
- Mayfair Group
- Maxim International
- Mckinsey & Company
- MDF International
- Merck Group
- Metro Cash & Carry
- Meezan Bank
- Milvik Pakistan
- Mitchell’s
- Monsanto
- MTBC
- Mujtaba Jamal Law Associates (MJLA)
- Muslim Commercial Bank (MCB)
- Mitsubishi Corporation
- NDC Technologies
- Nestle
- Netsol Technologies
- Nippon Paints
- Nishat Group
- Novartis Pharma
- Oil & Gas Development Company Limited (OGDCL)
- OMV Group
- Orient Group of Companies
- Packages
- Pak Elektron Limited (PEL)
- Pakistan Petroleum Limited (PPL)
- Pakistan State Oil (PSO)
- Pakistan Telecommunication Company Limited (PTCL)
- Pakistan Tobacco Company (PTC)
- Pak Arab Refinery (PARCO)
- Panasian Group
- PepsiCo. International
- Pfizer Laboratories
- Philip Morris International (PMI)
- PITCO
- Procter & Gamble (P&G)
- Punjab Board of Investment & Trade (PBIT)
- Qarshi Industries
- Rocket Internet
- Roshan Packages
- Reckitt Benckiser (RB)
- Remington Pharma
- Rural Support Programmes Network
- Saif Group of Companies
- Samin Textiles Limited
- Sanofi Aventis
- Sapphire Group
- Searle
- Securities & Exchange Commission of Pakistan (SECP)
- SEFAM
- Service Sales Corporation (SSC)
- Service Industries Limited (SIL)
- Shan Foods
- Sharif Group
- Shell Pakistan
- Softzar Constellation
- Standard Chartered Bank (SCB)
- Style Textiles
- Stylo Shoes
- Systems Limited
- Tameer Microfinance Bank
- Techlogix
- Telenor
- Tetra Pak
- The Citizen’s Foundation (TCF)
- Tkkel
- The Resource Group (TRG)
- TOTAL PARCO
- Transworld Associates
- UBER
- United Bank Limited (UBL)
- UCH Power
- Ufone
- Unilever
- US Apparel
- United Energy Pakistan (UEP)
- University of South Asia (USA)
- US Denim Mills Private Limited
- Vendevo
- Walmart Pakistan
- Zephyr Textiles Limited
- Zong – China Mobile Pakistan
MBA Recruiting Calendar

**JANUARY**
- Externships
- Semester Break Ends
  21 Jan 2019
- Recruitment & Internship Drives

**FEBRUARY**
- Recruitment & Internship Drives
- Clubs & Societies Events
- Kashmir Day

**APRIL**
- Recruitment & Internship Drives
- Networking Nights
- Internship Cycle

**MAY**
- Labor Day 1 May 2018
- Recruitment & Internship Drives
- Internship Cycle
- Ramadan Starts 16 May 2018
- Semester Break Begins 22 May 2018

**JUNE**
- Internship Cycle
- Semester Break Ends
  3 Jun 2019
- Students
- Eid ul Adha Holidays 22 Aug 2018 to 25 Aug 2018

**JULY**
- Internship Cycle
- Summer Orientation Programme (SOP) for new MBA

**AUGUST**
- Students
- Eid ul Adha Holidays 22 Aug 2018 to 25 Aug 2018

**SEPTEMBER**
- Orientation Session with MPO
- Resume Writing & interview Skills Workshop
- Mock Interviews

**OCTOBER**
- Ashura Holidays 20 Sep 2018 to 21 Sep 2018

**NOVEMBER**

**DECEMBER**
- Final Exams
- Semester Break Starts
- Externships
- Quaid e Azam Day/Christmas
  25 Dec 2019
MBA Recruiting Calendar

**JANUARY:**
- Internships Begin

**MARCH:**
- Semester Break Ends
- 21 Jan 2019

**FEBRUARY:**
- Recruitment & Internship Drives

**APRIL:**
- MBA I, II
- Recruitment & Internship Drives

**JUNE:**
- Networking Nights
- Internship Cycle

**MAY:**
- MBA I, II
- MBA I
- Internship Cycle

**AUGUST:**
- Summer Orientation Programme (SOP) for new MBA

**SEPTEMBER:**
- Ashura Holidays 20 Sep 2018 to 21 Sep 2018
- Labor Day 1 May 2018

**OCTOBER:**
- Ramadan Starts 16 May 2018
- Semester Break Begins 22 May 2018

**NOVEMBER:**
- Students Eid ul Azha Holidays 22 Aug 2018 to 25 Aug 2018

**DECEMBER:**
- Mid Semester Break
- Orientation Session with MPO
- Resume Writing & Interview Skills Workshop
- Mock Interviews
- Final Exams
- Semester Break Starts

**JANUARY 2019:**
- Quaid e Azam Day/Christmas 25 Dec 2019

**MARCH 2019:**
- Semester Break Ends 3 Jun 2019
Business School Ranking

The Suleman Dawood School of Business (SDSB) at Lahore University of Management Sciences (LUMS) now proudly stands amongst top 300 business schools of the world according to the latest rankings by Quacquarelli Symonds (QS) World University Rankings by Subject 2017. This is a momentous occasion for SDSB to have been identified as ‘business and management studies’ subject group within the QS rankings. This particular ranking covers a total of 46 disciplines, highlighting the world’s top-performing universities in each academic area. The rankings are compiled annually to help prospective students identify the leading universities in a particular subject. Research citations, along with the results of major global surveys of employers and academics are used to rank universities.


Following the Peer Review Team (PRT) visit in April 2016 at LUMS, the Accreditation Awarding Committee (AAC) of the National Business Education Accreditation Council (NBEAC) awarded full accreditation to Suleman Dawood School of Business (SDSB) MBA and Undergraduate programmes, placing the School in the highest quality category: “W”. NBEAC was established by the Higher Education Commission (HEC) in 2007 as a national-level body to assure quality in business education.


SDSB ranked as an excellent business school with reinforcing international influence in Eduniversal Business Schools Rankings 2017. It is the only business school from Pakistan with Eduniversal 3 Palmes of Excellence.


LUMS has long positioned itself as a leader in developing and imparting business education. Its business school, SDSB, recognised for excellence in research, teaching and service is a pioneer in case based teaching methodology in the region. The school boasts 85% foreign qualified faculty from the world’s top institutions, 6 research centres generating cutting-edge management research with a global impact and 16 international student exchange programmes with some of the best international universities.
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